



Tieto appoints Julius Manni as Chief Experience Officer and member of the Leadership Team

Tieto Corporation

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Tieto appoints **Julius Manni** (MSc, Economics and business administration) as Chief Experience Officer and a member of the company's Leadership Team as of 1 March 2019.

Manni will be responsible for driving holistic customer experience and identity development, taking an active role in company's innovation agenda and leading marketing and communications.

Julius Manni joins Tieto from If Insurance, where he has held several IT and digital transformation leadership positions over nine years. Recently he was Senior Vice President, New Business, leading B2B-sales in digital and remote channels in the Nordic region as well as developing the insurance business ecosystem and healthcare service strategy of the company. Earlier on Manni held the position as Country Managing Director for Affecto, and as Strategy Consultant at Accenture.

"I'm really happy to join Tieto on the journey to accelerate innovation and capture new data-driven opportunities together with customers. Tieto has an established position in the Nordic societies, and I look forward being part of the transformation and further enhancing it through a strong focus on stakeholder experiences," says Julius Manni.

"Chief Experience Officer is a new role at Tieto, through which we want to highlight our commitment to invest in and develop stakeholder experiences across all touch points. Julius's experience in digital strategies and business transformation will further support Tieto's ambitions and renewal. I warmly welcome Julius to the Tieto-team," says Kimmo Alkio President and CEO.

Julius Manni will report to Kimmo Alkio, President and CEO.

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Tieto aims to capture the significant opportunities of the data-driven world and turn them into lifelong value for people, business and society. We aim to be customers' first choice for business renewal by combining our software and services capabilities with a strong drive for co-innovation and ecosystems.

Headquartered in Finland, Tieto has over 15 000 experts in close to 20 countries. Tieto's turnover is approximately EUR 1.5 billion and shares listed on NASDAQ in Helsinki and Stockholm. www.tieto.com