



Tieto Future Office™

The social media inspired workplace.

Philipp Rosenthal

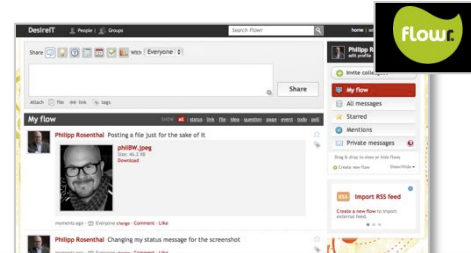
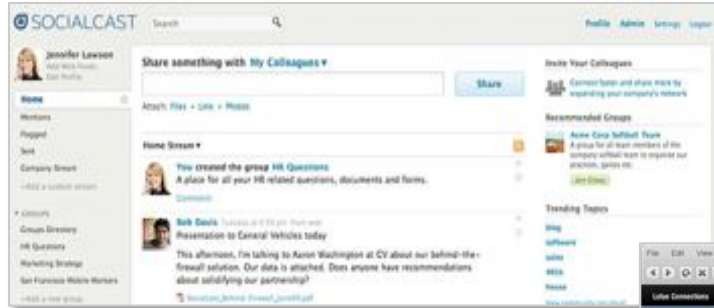
Future Office Evangelist
Tieto, Enterprise Solutions
philipp.rosenthal@tieto.com

Tieto.

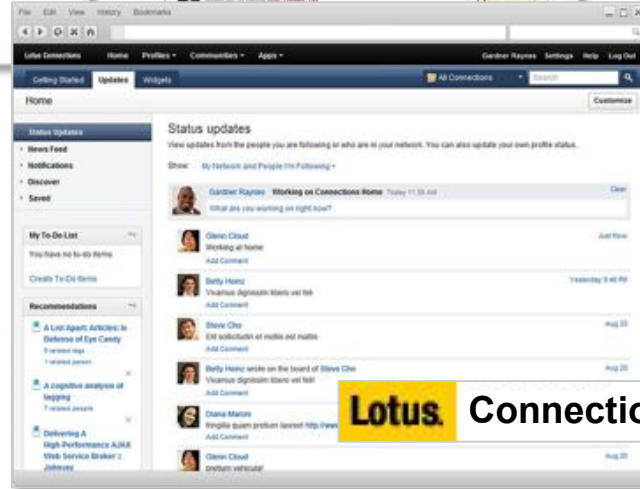
- > 17.000 IT experts in 30 countries
- Customers on all continents
- One of the leading IT solution providers with international scope
- > 1.7 bn EUR NetSales
- Listed at Helsinki & Stockholm stock exchange
- Founded in 1968



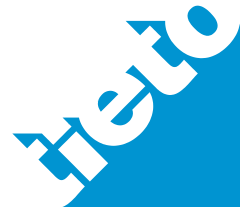
Simply: Facebook. The answer to all challenges, right?



Microsoft
SharePoint 2010



Lotus Connections 3.0



**Imitating the right thing is the key
to social media inspired work.**

Social media behaviour...

**Share. Participate.
Contribute.**

**Communication and
collaboration
in real-time.**

Inspire each other.

**Network.
Relate.
Befriend.**

... in corporate language.

Growth

Efficiency

Innovation

**Sustainable
corporate culture**



Welcome at your information workplace?



Tieto Future Office™

Activate solution knowledge in the daily operations.

A modern workplace to attract and retain talent.

Creating value and collaboration beyond borders.

Access to and transparency for skills and people.



Three layers with room for improvement.

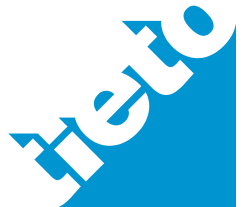


What I know.
What I have done.
How I can help.



Shared goals / Business operations

The corporate DNA built from
solution knowledge and
documented experience



Creating convergence makes the difference.



What I know.
What I have done.
How I can help

- Maintain skills/profiles
- Document projects
- Share success

- Adjust expertise & projects
- Enable contribution
- Create transparency

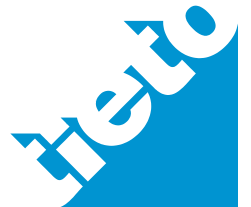


Shared goals / Business operations

- Tag information
- Share knowledge easily
- Simplify processes

- Adjust current challenges with existing solution knowledge
- Activate knowledge

The company's DNA built from
solution knowledge and
documented experience



Connecting people...

... with shared markets.

... with shared subjects.

... with shared goals.

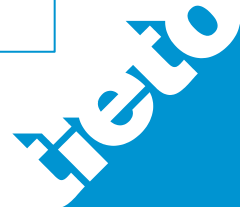
... with the organization.

Integration and change management along a common nominator that works as **driver** and **motivator**.

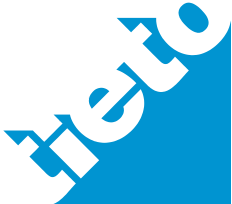
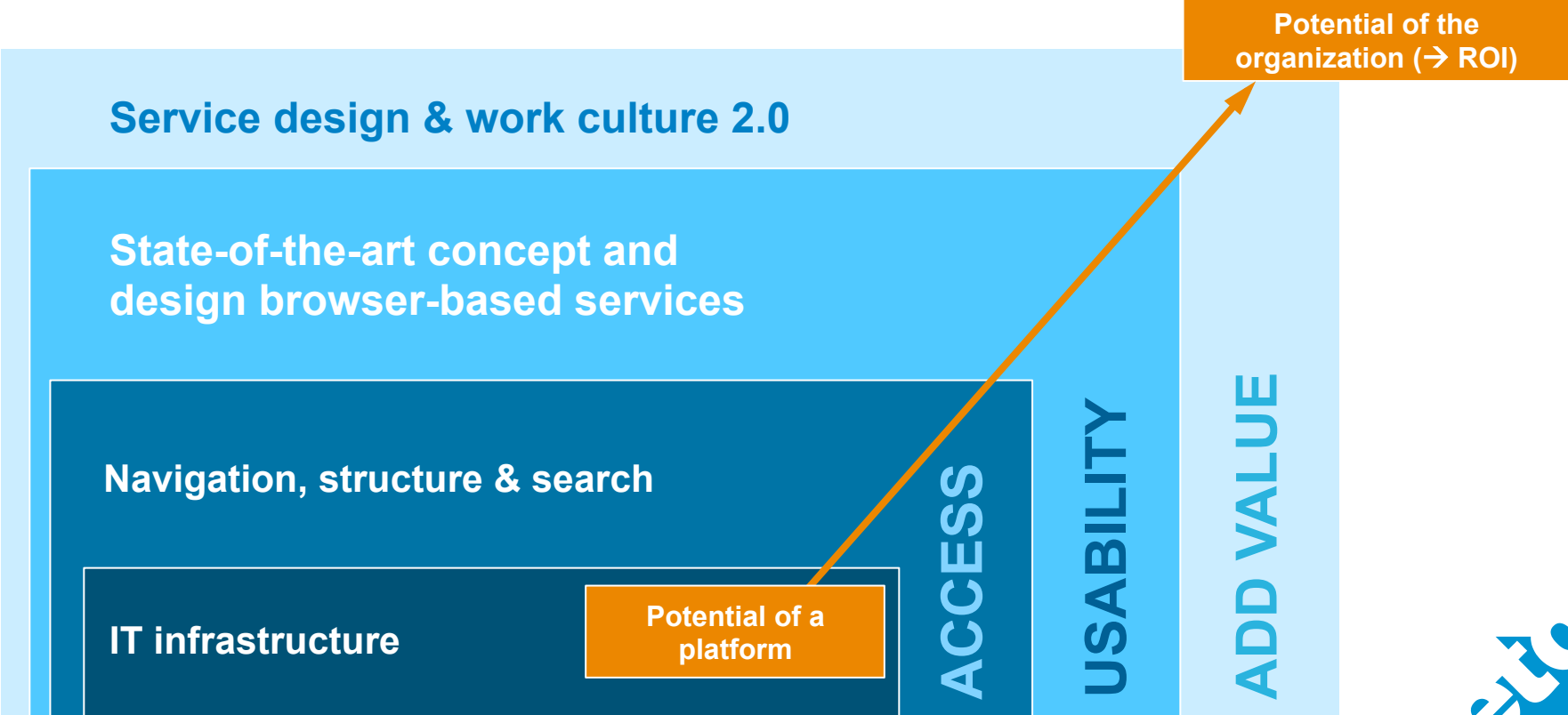
Productivity

Effectiveness

Growth



Unleash your potential!



Be open for inspiration...



Commercial sub service

People that could be interesting for you...

Offers that could be interesting for you...

Interpretation in enterprise 2.0

- Improved networking of new employees
- Special interest and expert networks
- Improved access to people that can help

- “Push” of relevant information that fit with personal profile and reference
- Activation of knowledge that could increase the speed in finding a solution



Philipp Rosenthal – transparency for colleagues and enterprise search.

- Quick and easy access for new colleagues or team members
- Experts are easy to find and to narrow down to the “best match”
- Extensive tagging of the employee to attach the right information
 - Personalized workspace
 - Improved access to relevant information and initiatives

The screenshot shows a corporate profile page for Philipp Rosenthal. The page is titled 'profile' and includes a navigation bar with links for 'News', 'My Work', 'Knowledge Sharing', 'Inside Tieto', 'Employment & Career', and 'Support'. The profile header features a photo of Philipp Rosenthal, his name, and contact information: 'Future Office Evangelist, TGS Service Lines', 'Phone +498912148103', 'Mobile +491712316729', and 'philipp.rosenthal@tieto.com'. Below the header, there are sections for 'About me' (with 'Edit profile'), 'My work and skills' (with 'Roles and Competences' and 'CV and References'), 'Thanks from colleagues', 'People I work with', 'My links', 'My recent blog posts', and 'My recent wiki updates'. The 'My work and skills' section includes a table of competences and a list of roles. The 'People I work with' section lists several colleagues with their names and photos. The 'My links' section lists various external links and social media profiles. The 'My recent blog posts' and 'My recent wiki updates' sections show recent activity on the platform.

Knowledge Sharing

THE INTRANET SEARCH

Welcome Rosenthal Philipp | My Links | My Site

Fast track to services and tools

blog a tip my site profile

offerion parole

» Blog Content

How to double the productivity in Tieto?	Feb 17 2011
Lean Awareness Workshop pilot in Ostrava	Feb 17 2011
Microsoft Dynamics CRM 2011 Released for On-Premises and Partner-Hosted Deployments!	Feb 17 2011
An evening with enthusiastic GT trainees	Feb 17 2011
Details of BU Industrial R&D organization available in intra	Feb 17 2011




1007 items 1 2 3 4 5



Leading the Ship BLOG

= Read and comment the thoughts of our top management

» Eureka!

Recently created	Updates
 <p>Idea: Cross-country GDM capability increase about 9 hours ago</p>	
 <p>Idea: Solve the problem without notify your supervisor about 12 hours ago</p>	
 <p>Idea: Awareness of Tieto rules for intellectual property activities about 13 hours ago</p>	
 <p>Idea: Intelligent beamer 2 days ago</p>	
 <p>Idea: Health insurance cards partners network. 2 days ago</p>	

Show more...

» Wiki Content

24h.Stockholm - Aditro	Feb 17 2011
24h.Stockholm - Customers	Feb 17 2011
	Feb 17 2011
	Feb 17 2011
	Feb 17 2011
	Feb 17 2011

1341 items 1 2 3 4 5

» Offerings

Leaflet: Tieto Lifecycle Services	Feb 17 2011
Building Block Site	Feb 17 2011
System and Product Lifecycle Management	Feb 17 2011
Intro Page	
Tieto Mobile Solutions	

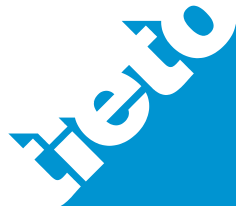
5067 items 1 2 3

“One to many” channels will be part of the personal workspace

Adding transparency to what we know

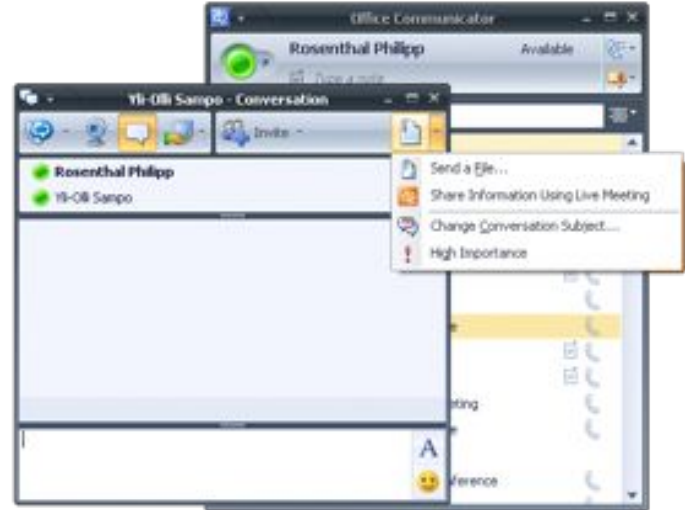
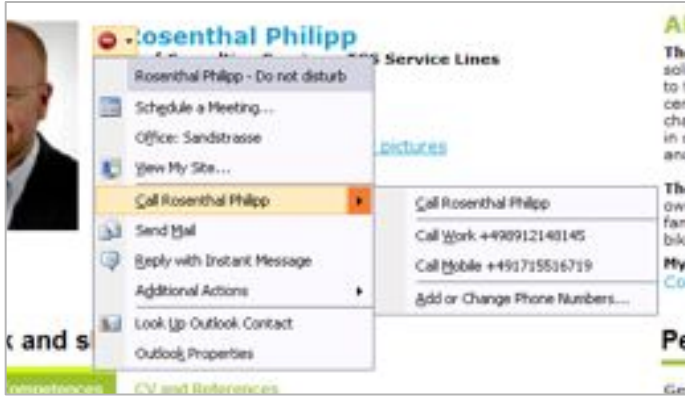
Authentic use of modern and social media inspired communication

Shared business development based on social media inspired platforms



E-mail is over stressed.

My address? My good name.



Conversations

E-Mail

Video conferencing

Personal profile

Sharing and shared working on documents

Presence

Chat

Coordinating shared time

Telephone conferencing



It's common knowledge...



Erste Schritte

- Grundlagen
- Kontakte hinzufügen
- Kennwort & Kontoverwaltung

Kostenlose Kommunikation

- Chatten / Textnachrichten
- Chatten (Gruppen)
- Sprach-Anrufe
- Video-Unterhaltung
- Mobil mit dem Messenger
- Web Messenger
- E-Mails abrufen mit Messenger

Austauschen & Zeigen

- Dateien versenden
- Diaschau starten

Persönliche Gestaltung & Spiele

- Personalisierung
- Spiele & Aktivitäten

Soziale Netzwerke einbinden

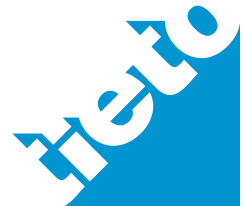
- Neuigkeiten aus Netzwerken anzeigen
- Kontakte einladen



At peak times,
there are



23million
users online



... but in business context hand holding is needed.



Meeting people

Help | Sound off | Language | Exit course

Before meeting During meeting After meeting

Joining meeting

Meeting Master - The Game

Final exam Bonus materials

Replay intro

Two men in suits, one saluting the other.



Meeting people Before meeting

Help | Sound off | Language | Exit course

Two men in suits looking at a screen displaying a meeting interface.



Meeting people Final exam

Help | Sound off | Language | Exit course

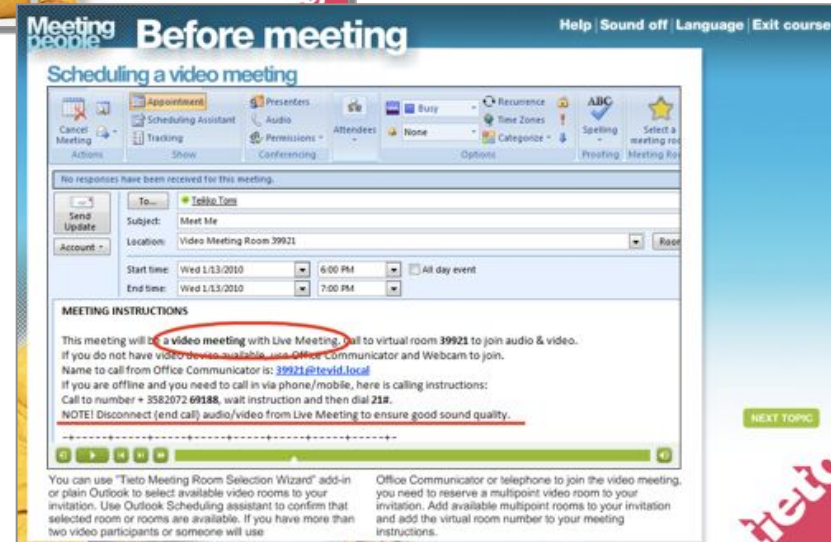
Final exam 1/6

What is the first important step for creating a successful meeting?

- Sending an invitation or some information about the needed meeting.
- Sending an invitation with proper introductions.
- Letting participants know the needed tools for the meeting.

SUBMIT CONTINUE

Man with a beard and glasses speaking at a podium.



Meeting people Before meeting

Help | Sound off | Language | Exit course

Scheduling a video meeting

Appointment Presenters Recurrence ABC
Scheduling Assistant Audio Attendees Time Zones Spelling Select a meeting room
Tracking Show Conferencing None Options Peering Meeting Room

No responses have been received for this meeting.

To: Teijo Tom

Subject: Meet Me

Location: Video Meeting Room 39921

Start time: Wed 1/13/2010 6:00 PM All day event

End time: Wed 1/13/2010 7:00 PM

MEETING INSTRUCTIONS

This meeting will be a video meeting with Live Meeting. Call to virtual room 39921 to join audio & video. If you do not have video devices available, use Office Communicator and Webcam to join.

Name to call from Office Communicator is: 39921@tevid.local

If you are offline and you need to call in via phone/mobile, here is calling instructions:
Call to number + 3582072 69188, wait instruction and then dial 21#.

NOTE! Disconnect (end call) audio/video from Live Meeting to ensure good sound quality.

Office Communicator or telephone to join the video meeting, you need to reserve a multipoint video room to your invitation. Add available multipoint rooms to your invitation and add the virtual room number to your meeting instructions.



Tieto Future Office™ Concept

Potential of the organisation

Service Design | User Experience | Work culture 2.0

Working together



Essential information



Business Services



Centralized and intuitive role and rights management

Collaboration

1:1 communications

Process management

CRM

Archiving

IT Infrastructure

TK

ERP

Enterprise Search

Productivity software

Knowledge management

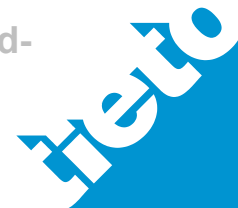
Excellent services

Commercial digital services are the benchmark for services in a digital workplace

Excellent results

Our goal is a measurable benefit with regards to efficiency, productivity and innovation power. We want to nurture a modern and collaborative corporate culture.

Potential of hard- and software



Core of the information worker services in Tieto's Future Office

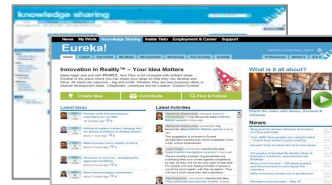
1. Collaboration

- Profiles & individual services
- Expert and product communities
- Team work

Individual Profiles



(Expert) Networks



Project Groups



2. Essential information

- Relevant and individualized delivery of facts and data
- Efficient search

Information & Feeds



Enterprise Search



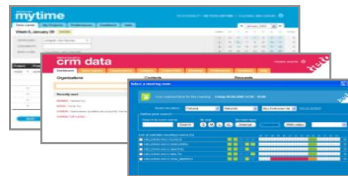
BI and Product Management



3. Business Services

- Minimizing administrative efforts by using modern and web-based self services
- Common basis for collaboration and communication

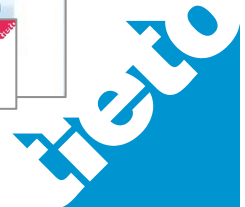
SelfServices & Administration



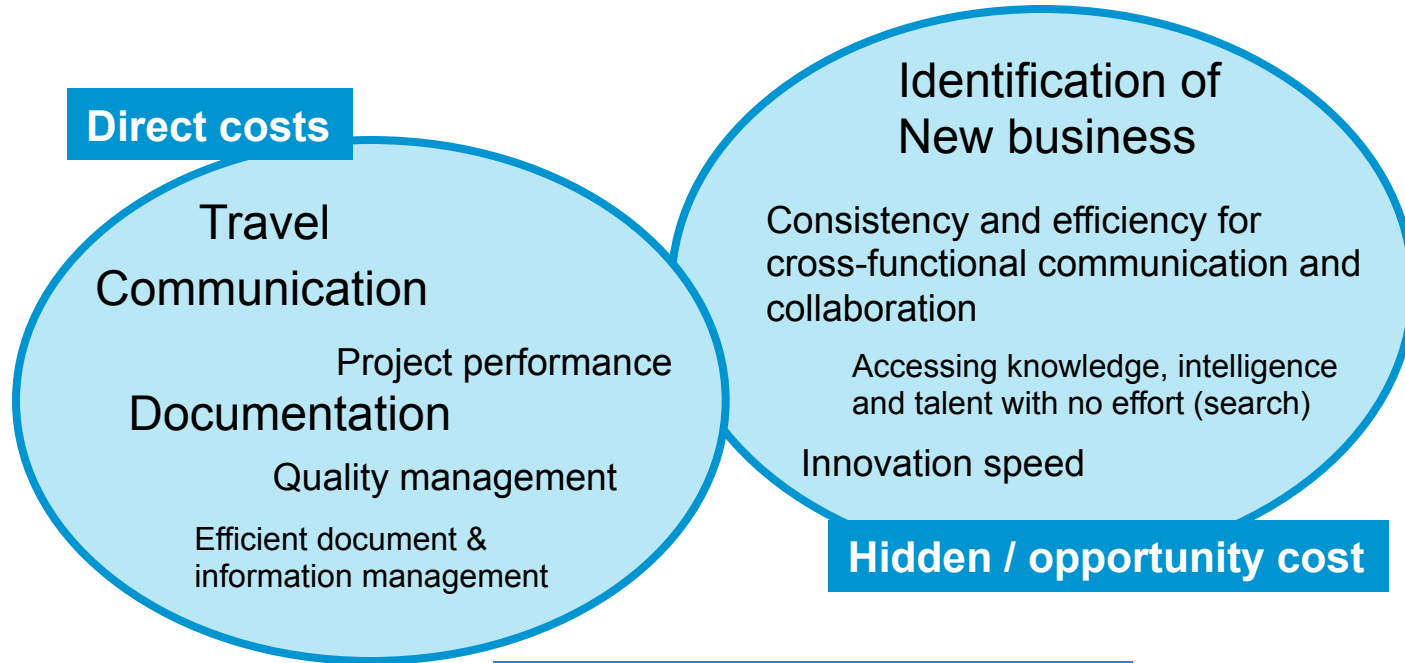
Virtual Collaboration



Integrated Business Services



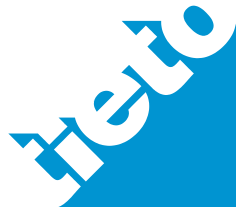
Addressing key KPI and business drivers



Unleashing the enterprise 2.0

Establishing social media techniques as new business drivers

- Blogs, Wikis, Communities
- Facebook™- & LinkedIn™ inspired profiles for employees



**Knowledge.
Passion.
Results.**

<http://www.tieto.com/FutureOffice>